



**Everett High School PTA
Social Media Policy & Guidelines**

The Everett High School PTA may host social media platforms (i.e., Facebook, Instagram, X) to connect to members, potential members, and the community in an interactive way. The digital presence allows the PTA to share information, promote PTA meetings and events, receive feedback, and keep the school community connected.

The Everett High School PTA is, above everything, a child advocate association; all posts by the Everett High School PTA concern aspects of the whole child.

Everett High School PTA encourages respectful conversation and debate. Members participating are responsible for their own conduct, taking personal responsibility for their comments, username, and any information they provide.

While the Everett High School PTA welcomes questions and comments in an open forum, it is mindful to remember manners and courtesy, so everyone feels comfortable participating.

To keep an open and constructive dialogue, it is insisted that all our social media audience adhere to the guidelines listed below. Everett High School PTA reserves the right to remove any content that does not comply with the following guidelines:

- Respect other members' positions and philosophies.
- Off-topic posts of any kind will not be allowed; please keep comments and posts clean and relevant.
- Everett High School PTA does not allow graphic, obscene, explicit, or racial comments or posts. In addition, Everett High School PTA does not allow comments that are abusive, hateful, or intended to defame anyone or any association; harassment and bullying of any kind will not be tolerated.
- Advertisements, endorsements, or promotions of third-party solicitations must be approved by the PTA.
- To maintain nonpartisanship, endorsements or positions of political candidates are not allowed.
- Comments that suggest or encourage illegal activity will not be tolerated.
- Spam is not allowed and will be removed. Information that is not accurate will also be removed.
- Personal identification information including email addresses, telephone numbers, mailing addresses, or any type of private identification will be removed.

The appearance of external links on an Everett High School PTA social media page does not constitute official endorsement on behalf of the Everett High School PTA or our members.

11/7/23 updated, 12/23 legal review

